



CYSTIC FIBROSIS FOUNDATION



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# CFF FINEST HONOREES

## INFORMATION FOR FINEST HONOREES / NOMINEES

### 2019 Richmond's Finest & Brewer's Ball

Thursday, June 27, 2019 · 7-11 PM  
*Historic Tredegar · Richmond, Virginia*

[www.finest.cff.org/brewersballrva](http://www.finest.cff.org/brewersballrva)

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**CHILDREN'S**  
HOSPITAL OF RICHMOND AT VCU



CYSTIC FIBROSIS FOUNDATION, VIRGINIA CHAPTER

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# 2019 RICHMOND'S FINEST & BREWER'S BALL campaign + event overview



**Cystic Fibrosis Foundation (CFF) Virginia invites YOU to help save and improve the lives of 30,000 children and adults with CF as a 2019 Richmond's FINEST HONOREE.**

**The Cystic Fibrosis Foundation's Richmond's Finest and Brewer's Ball campaign honors and recognizes the city's most accomplished, innovative, and emerging young leaders and business professionals.**

CFF Finest Honorees are between the ages of 25 to 45 and are competitively selected based on their exemplary leadership, business and professional successes, spheres of influence, and philanthropic spirit.

**Honorees commit to raising a minimum of \$3,000 for the Cystic Fibrosis Foundation.**

Those who participate are given the opportunity to highlight their commitment and professional achievements within the Richmond community, to their employer, and in *Richmond Magazine*, and are invited to ongoing networking and professional development events throughout the campaign.

- WHAT** 2019 Brewer's Ball: A Celebration of Richmond's Finest
- WHEN** Thursday, June 27, 2019 • 7:00 to 11:00 PM • *VIP Honorees & Sponsors Reception* • 6:00 PM
- WHERE** Historic Tredegar • 500 Tredegar Street • Richmond, Virginia
- WHO** Richmond's top young business and community leaders, local craft breweries, cideries, and distilleries, area restaurants/chefs, local CF ambassadors, and over 500 event guests.
- WHY** To support the mission of the Cystic Fibrosis Foundation to cure cystic fibrosis and to provide all people with the disease the opportunity to lead full, productive lives by funding research and drug development, promoting individualized treatment, and ensuring access to high-quality, specialized care.
- TICKETS** \$90 per person (*\$73 tax-deductible*) | Tickets will be available January 1, 2019 online at: [www.finest.cff.org/brewersballrva](http://www.finest.cff.org/brewersballrva) or at the door for \$100 (*\$83 tax-deductible*)
- SOCIAL** [Like](#) | [Follow](#) | [Share](#) @ Facebook.com/BrewersBallRVA • @CFF-Virginia | Instagram @BrewersBallRVA • @CFF\_Virginia | Twitter.com/BrewersBallRVA • @BrewersBallRVA @CFF\_VA

***We need your support now more than ever before to move us closer to a cure for all!***

# honoree / nominee info

## CFF Virginia Chapter YP Leadership Council

### 2019 Brewer's Ball Planning Committee

Tony Rawls, 2019 Chair

Worth Bugg, 2019 Brewer's  
Ball Committee Chair

Chris Noack, 2018 Chair

Percy Blackwell

Emma Bruny

John Donner

Sarah File Lineberger

Chad Harris

Ti Hensby

Billie Leonard Clark

Corey Loving

Megan Ragsdale

Catherine Soucie

Steve Thomas

Liz Wannamaker

Amanda Weiner

Paul Winston

### 2019 CF Ambassador

Ella Balasa

## HONOREE CRITERIA

CFF Finest Honorees show exemplary leadership, are active in their communities, and excel in their profession or business. Honorees are competitively selected based on their leadership qualities, community involvement and commitment, or success in business.

These leaders are not only making a positive local impact, they're also committed to supporting the Foundation's mission and will be among the area's most prominent, influential, successful and committed young professionals.

*To be considered, nominees must:*

- Be nominated as a 2019 Finest Honoree
- Be between 25 and 45 years of age as of January 2019
- Live, work, or play in the greater Richmond area
- Demonstrate leadership qualities and a commitment for giving back

## HONOREE RESPONSIBILITIES

- COMMIT TO RAISING A MINIMUM OF \$3,000\* FOR CYSTIC FIBROSIS  
*(or as much as possible; there will be an award for the top Honoree)*
- ATTEND AND PARTICIPATE IN CFF FINEST EVENTS
  - Meet-Your-Fellow-Honorees Happy Hour - January 2019
  - CF Care Center Tour ("CF 101"), VCU CF Care Center - February 2019
  - Finest Kick-Off Party & Photo Shoot - Quirk Hotel - March 2019
  - 2019 Brewer's Ball, Historic Tredegar - June 27, 2019, 7 to 11 pm
  - Finest Honoree networking/professional development events, as able
- SUPPORT THE 2020 CAMPAIGN
  - Nominate an honoree(s) and assist in mentoring the following year's class and consider staying involved as a committee member or volunteer in 2020



In the CFF Finest campaign's past five years, the Richmond community has raised over \$310,000 in support of CF research — and recognized over 100 of RVA's top young leaders as Finest Honorees.

# CFF Richmond & Finest Honoree Corporate Supporters

## SPONSORS

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Richmond / VCU Health ·  
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Williams Mullen

## FINEST COMPANIES & SUPPORTERS

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· Alton Lane · Barron  
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Barton · Commonwealth  
Institute · CowanGates PC ·  
CVS Health · Davenport & Co.  
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Nightingale Ice Cream  
Sandwiches · Northwestern  
Mutual · One South Realty  
Group · Owens and Owens ·  
Perch · RE/MAX · Ryan Homes  
Southbound · Southern  
Institute of Research (SOR) ·  
Stone & Lauren · Strawberry  
Fields & Finds · Suellen  
Gregory Interior Design ·  
The Martin Agency · The  
Steele Group, Sotheby's ·  
Triple Crossing Beer ·  
Troutman Sanders · University  
of Richmond · VACO ·  
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Construction · Wells Fargo ·  
WestRock

# 2019 RICHMOND'S FINEST & BREWER'S BALL honoree / nominee info



## HONOREE RECOGNITION & BENEFITS

### • RECOGNITION WITHIN YOUR BUSINESS, INDUSTRY AND COMMUNITY

- Recognition to your employer and the community as one of Richmond's Finest and an emerging leader in your field and in the fight to cure CF
- Recognition in *Richmond Magazine* – including a photo and short bio
- Professional formal headshot (high-resolution) for business and personal use

### • EVENTS, NETWORKING AND PROFESSIONAL DEVELOPMENT

- **Two complimentary tickets to the Brewer's Ball on Thursday, June 27, 2019**
- **Recognition at the Brewer's Ball event in front of @500 guests**
- **Invitations to exclusive networking and professional development events** to connect with fellow Honorees, Finest alumni, YP Leadership and Board members, and YP sponsors and community leaders
  - o Jan 2019 - Meet-Your-Fellow-Honorees Happy Hour (Garden Grove)
  - o Feb 2019 - CF Care Center Tour / "CF 101" (VCU CF Care Center)
  - o Mar 2019 - Finest Kick-Off Party & Photo Shoot (Quirk Hotel)
  - o Apr & May 2019 – Collaboration Brew Breakfast & Tapping (Three Notch'd)
  - o Ongoing - Monthly talks or lectures on range of topics—from entrepreneurship to fundraising to fun events like brewing your own beer and more

### • FUNDRAISING SUPPORT & EDUCATIONAL ENRICHMENT

- Access to a dedicated, personalized fundraising website created through CFF
- Opportunity to be paired with a local brewery/restaurant to host a fundraiser
- Exclusive access to CFF-Accredited CF Care Center at VCU to learn about CF and CFF research and medical advances

### • OPPORTUNITY TO MAKE A DIFFERENCE AS AN INTEGRAL PART OF THE CFF MISSION

- **TOP HONOREE INCENTIVE** - The top fundraising Honoree in Richmond (and Virginia) will receive special recognition from the stage and a special gift.

## IMPORTANT NOTE ON 2019 HONOREE FUNDRAISING

Only Honorees who raise, or have confirmed commitments for, the minimum fundraising amount of \$3,000 by the Brewer's Ball (June 27, 2019) will be individually recognized from the podium and receive full benefits and recognition.

Honorees who are still fundraising by the date of the Brewer's Ball may choose to:

1. Self-donate in order to reach goal and receive full benefits and recognition; or
2. Continue fundraising (deadline for receipt of funds is 12/31/19). Honorees who reach goal after the event will receive an Honoree award and be recognized for their accomplishments on social media and at other CFF events at the CFF's discretion.

The **MISSION** of the Cystic Fibrosis Foundation is to **CURE CYSTIC FIBROSIS** and to provide all people with the disease the **OPPORTUNITY TO LEAD FULL, PRODUCTIVE LIVES** by funding **RESEARCH AND DRUG DEVELOPMENT**, promoting **INDIVIDUALIZED TREATMENT** and ensuring **ACCESS TO HIGH-QUALITY, SPECIALIZED CARE**.



THE CYSTIC FIBROSIS FOUNDATION,

# Leading the way

## About the Cystic Fibrosis Foundation

Founded in 1955, the Cystic Fibrosis Foundation is the world's leader in the search for a cure for cystic fibrosis. The Foundation was started by parents desperate to save their children's lives. Their relentless and impassioned determination to prolong life has resulted in tremendous strides over the past 60 years in accelerating innovative research and drug development, as well as advancing care and advocacy.

Virtually every approved cystic fibrosis drug therapy available now was made possible because of the Foundation and its supporters. Still, we believe no one should have to die at a young age.

**We will not rest until we have a cure for all people with cystic fibrosis.**

**While people with CF are living longer than in the past, we still lose precious young lives every day.**

## About Cystic Fibrosis

Cystic fibrosis is a rare, genetic, life-shortening disease that affects every organ in the body and makes breathing difficult.

Some people with the disease say it's like breathing through a narrow straw. In people with CF, a defective gene causes a thick buildup of mucus in the lungs, pancreas and other organs. In the lungs, the mucus clogs the airways and traps bacteria, leading to life-threatening lung infections.



**Sixty years ago, most children did not live long enough to attend elementary school, but thanks to Foundation-based research and care, the median survival age of people with CF is now into the 40's.**

## WHY SUPPORT THE FOUNDATION?

Many people with CF are living long enough to realize their dreams of attending college, pursuing careers, getting married, and having children. This is due in large part to the work of the Foundation and the amazing CF community. We helped discover the gene that causes CF, created a state-of-the-art model for CF care, and have funded groundbreaking research. But we're not done. We are working every day to build on this incredible momentum, and we won't stop until there is a cure for *all* people living with CF.



**Despite tremendous progress, we are not yet done. Our story will not be finished until we have achieved normal life spans and have a cure for 100 percent of people with CF.**

### Research Advances

Drugs that treat the genetic cause of CF are rapidly becoming available to more individuals as a result of the CF Foundation's efforts. There are now three FDA-approved therapies that treat the basic defect in cystic fibrosis for more than half of the population.

Perhaps most exciting, more and more people will be helped by these treatments in coming years.

**In fact, by 2026, we expect that close to 95% of people with CF will benefit from similar drugs.**

### Better Today's

In addition to adding tomorrows by pursuing innovative treatments, we're also committed to helping people with CF live the best lives that they can today. Along with new therapies and a one-time cure, we're still steadfast in our efforts to develop treatments that address the symptoms of CF. We are continuing to invest in CF care by increasing our support for the 120 centers in our innovative care network, with a focus on adult care and mental health. And we're actively focused on lung transplant initiatives for the many adults with CF who need them. We are enabling efforts by and for people with CF. And we're working diligently in the policy arena to ensure that people with CF have access to the care they need. In addition, CF Foundation *Compass*, exists to help people with CF and their families with insurance, financial, legal and other complex issues they are facing.

### A Cure for All

But we don't just want to treat CF. We want to end CF – for everyone, including those with rare or nonsense mutations. To bring that vision to life, we are focused on a very high-tech and experimental process called gene editing. Gene editing will remove the genetic mutation that causes CF and replace it with a normal sequence of DNA. Research into using gene editing to cure CF is already underway. Although there are many hurdles, with time and continued effort, we believe we will see a permanent, one-time cure in our lifetimes.

**We need your involvement now as much as ever before to reach our goal—of a cure for *all* people living with CF!**